Gable, Dominique

From: Diane Gagliano
Sent: Friday, October 1, 1999 10:06 PM
To: Baeb, Julie (Leo Burnett)
Subject: NDB Prices

Julie - the prices we will incur for the NDB ROP program are as follows:

Keylining:
Round 1 - Spent approx $25,000
Round 2 - Will spend another $25,000 (this prices does include Local, Regional and National Keylines)

Total Keylining - $50,000

Films:
Round 1 - Spent approx. $43,000
Round 2 - TBD (will know on Monday 10/4/99)

THANKS

Source: https://www.industrydocuments.ucsf.edu/docs/yplm0004